

ADVERTISING ORDER FORM

COMPANY/AGENCY

Advertiser's Representative

Billing Address City, State ZIP

Phone: _____ Email _____

Accountants Email: _____



Size of Ad _____ Frequency of Ad _____

\$February ____ \$April ____ \$June ____ \$August ____ \$October ____ \$December ____

Multiple Ads in Same Issue receive 10% discount on total

Opt-In for Website Magazine Display Ad order (\$90.00 Per month) _____

Special Requests

INSERTION AUTHORIZATION I have read and agree to the Terms and Conditions as stated on the next page. I am authorized to make financial and contractual commitments on behalf of advertiser. This represents the entire advertising agreement between (BCEM), Blue Collar Entrepreneur Magazine and the advertiser and supersedes all prior negotiations, representations or agreements, whether written or verbal.

Advertiser Signature _____ Date _____

Checks Made To: BCEM

Mail To: BCEM

Now Accepting Credit



582 Pleasant St., Apt. 1M
Holyoke, MA 01040

Cards

Pay Online at:

www.BlueCollarMagazine.com

Advertising Contract Terms and Conditions: *Full payment is due to the Blue Collar Entrepreneur Magazine for the initial advertisement. Thereafter, the advertiser will be invoiced for each insertion of a multiple insertion order on the issue mailing date.*



BLUE COLLAR MAGAZINE

THE NEXT GENERATION

Beginning in June 2022

Launching in 2022 Blue Collar Magazine

Will Publish Bi-Monthly

February – April – June – August – October – December

The new rate schedule for Blue Collar Magazine shall begin on June 2022 with the following options for insertion charges.

COVER SPECIALTY AD PLACEMENT

Your company Ad can now be positioned on our magazine cover. This premium position will assure readers attention and provide a great first impression for your messaging. Availability is by first scheduled basis. Size of Cover Banner Ad is 8" w x 10" h with only our magazine logo across the top of the cover.
(Your company ad design will be the remaining space.)

FULL COLOR RATE REACHING OVER 6000 COMPANIES \$3600.00

PREMIUM ADVERTISING PLACEMENT ONLY AVAILABLE ON 6X RATES \$1625.00

FULL PAGE	1x RATE \$1725.	4x RATE \$1660.	6x RATE \$1445.
TWO THIRD PAGE	1x RATE \$1595.	4x RATE \$1465.	6x RATE \$1295.
HALF PAGE.....	1x RATE \$1170.	4x RATE \$1045.	6x RATE \$ 965.
ONE THIRD PAGE	1x RATE \$ 995.	4x RATE \$ 880.	6x RATE \$ 745.
ONE QUARTER PAGE	1x RATE \$ 770.	4x RATE \$ 670.	6x RATE \$ 550.

EARN ADVERTISING DEDUCTION BONUS

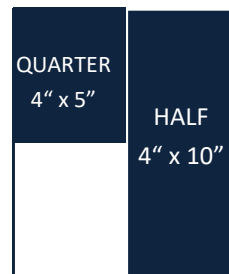
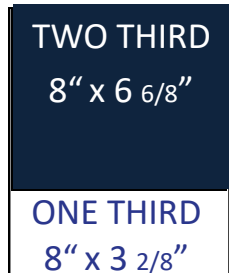
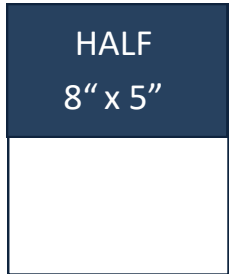
◆ Earn 10% Multi-Ad Discount on 2 or more Ads in same issue

MAGAZINE WEBSITE PROMOTION

◆ Every magazine advertiser shall have their company information displayed on the magazine website including a link to their website.

*OPTIONAL DISPLAY AD ON MAGAZINE WEBSITE

◆ Magazine advertisers can choose to have their display advertising displayed monthly on the MAGAZINE WEBSITE for \$90 monthly (once per month advertising display change available)



INPUT DEADLINE FOR ADS AND ARTICLES 30 DAYS PRIOR TO PUBLICATION

FEBRUARY APRIL JUNE AUGUST OCTOBER DECEMBER